unplain

Welcome to Unplain

Your first ten minutes, step by step. This guide was made with Unplain too.

THE UNPLAIN TEAM

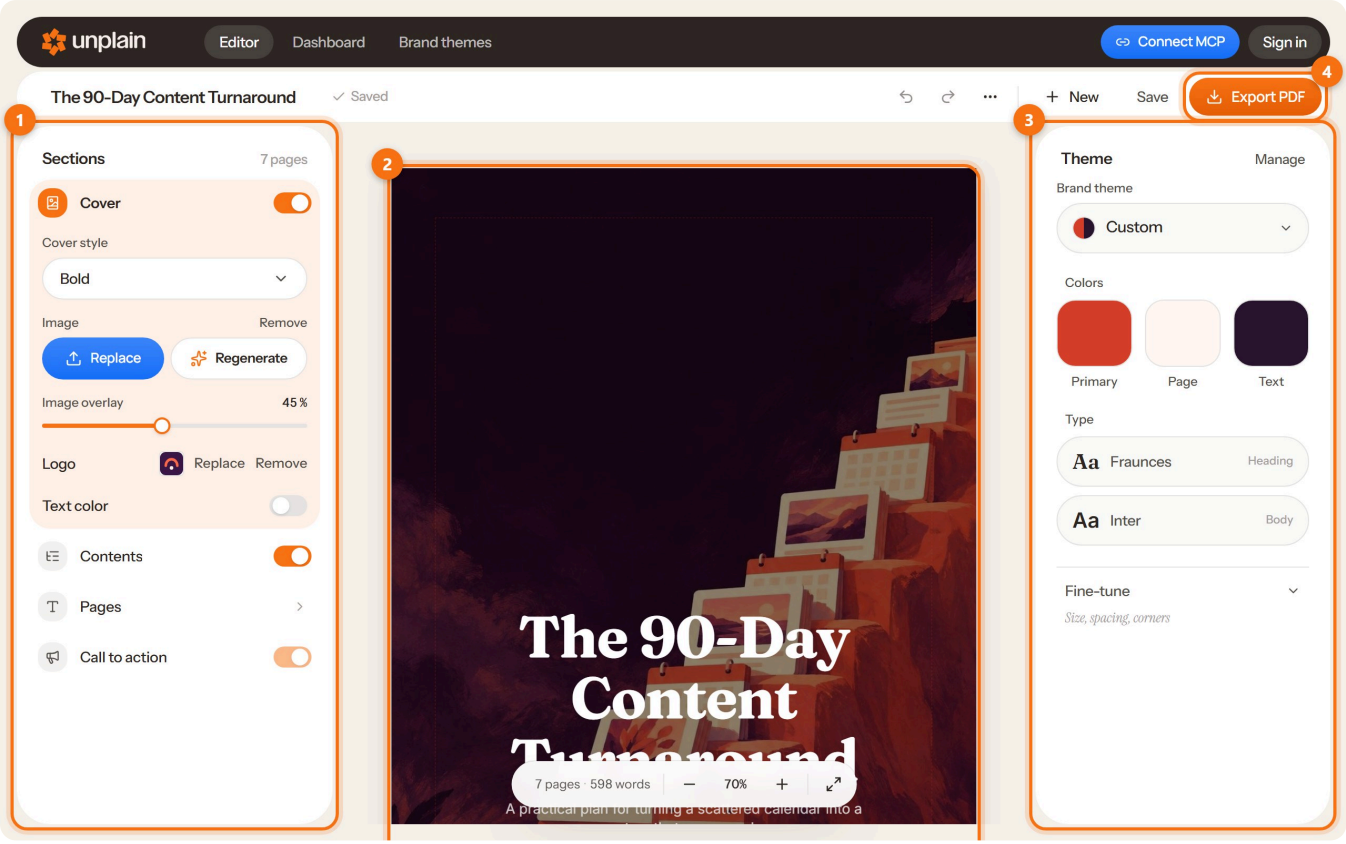
Welcome to Unplain

Unplain turns plain text into a designed PDF. You bring the words: a Word file, a Markdown file, or an answer from ChatGPT or Claude. Unplain sets the type, lays out the pages, places the pictures and applies your brand. You get a document you would be happy to send.

You are reading one right now. Nobody laid out these pages by hand. Over the next few pages you will learn the three things that matter:

1. **Start a document.** Paste text or upload a file.
2. **Set up your brand.** Save your colours, fonts and logo once.
3. **Connect your AI assistant.** Let Claude Code or Codex make documents for you.

What you are looking at



The editor. The numbers match the list below.

1 **Sections**, on the left, switch whole parts of the document on and off: the cover, the contents page, the pages and the closing call to action.

2 **The pages**, in the middle, are the document itself. Click any text to rewrite it. Click a picture to replace it.

3 **Theme**, on the right, holds the colours and fonts. Change one and every page follows.

4 **Export PDF**, at the top right, downloads the finished file.

> **TIP**
> Try it now. Click the title of this page and type a new one. The pages reflow as you type, and Undo puts it back.

Start a document

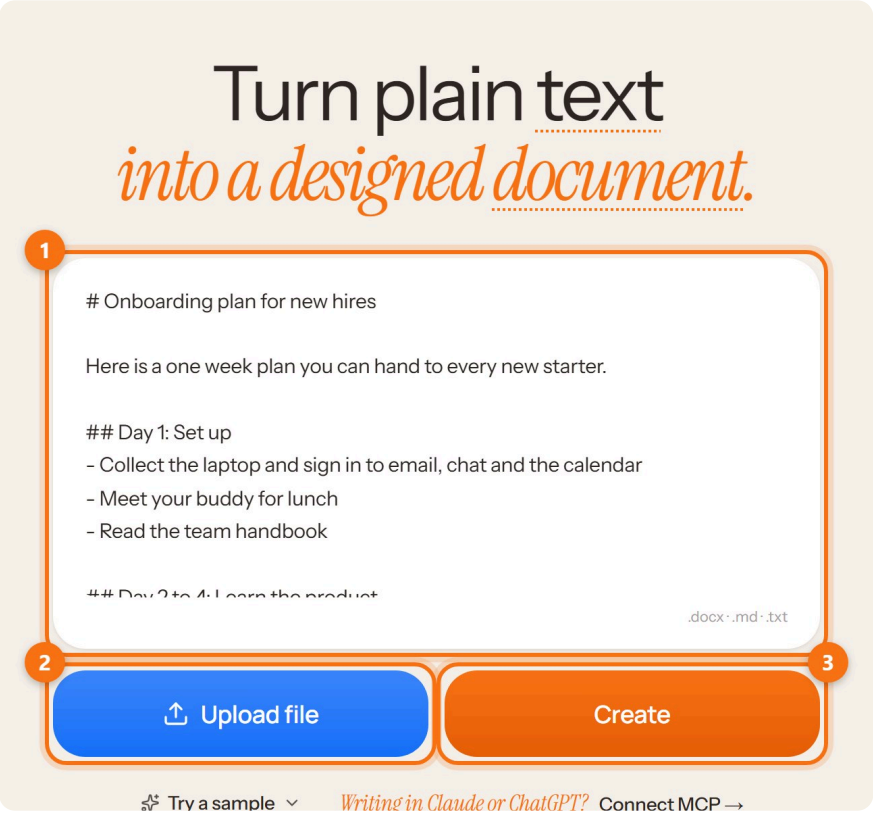
Every document starts on the same screen. To get there, click **New** in the bar above the pages. You can paste text or upload a file.

Paste text or an AI answer

1 **Paste your text into the box.** An answer from ChatGPT or Claude works well, because its headings, lists and tables come along with it.

2 **Or click Upload file** to use a document you already have. Unplain reads Word (.docx), Markdown (.md) and plain text (.txt).

3 **Click Create.** Your designed document opens in the editor a few seconds later.



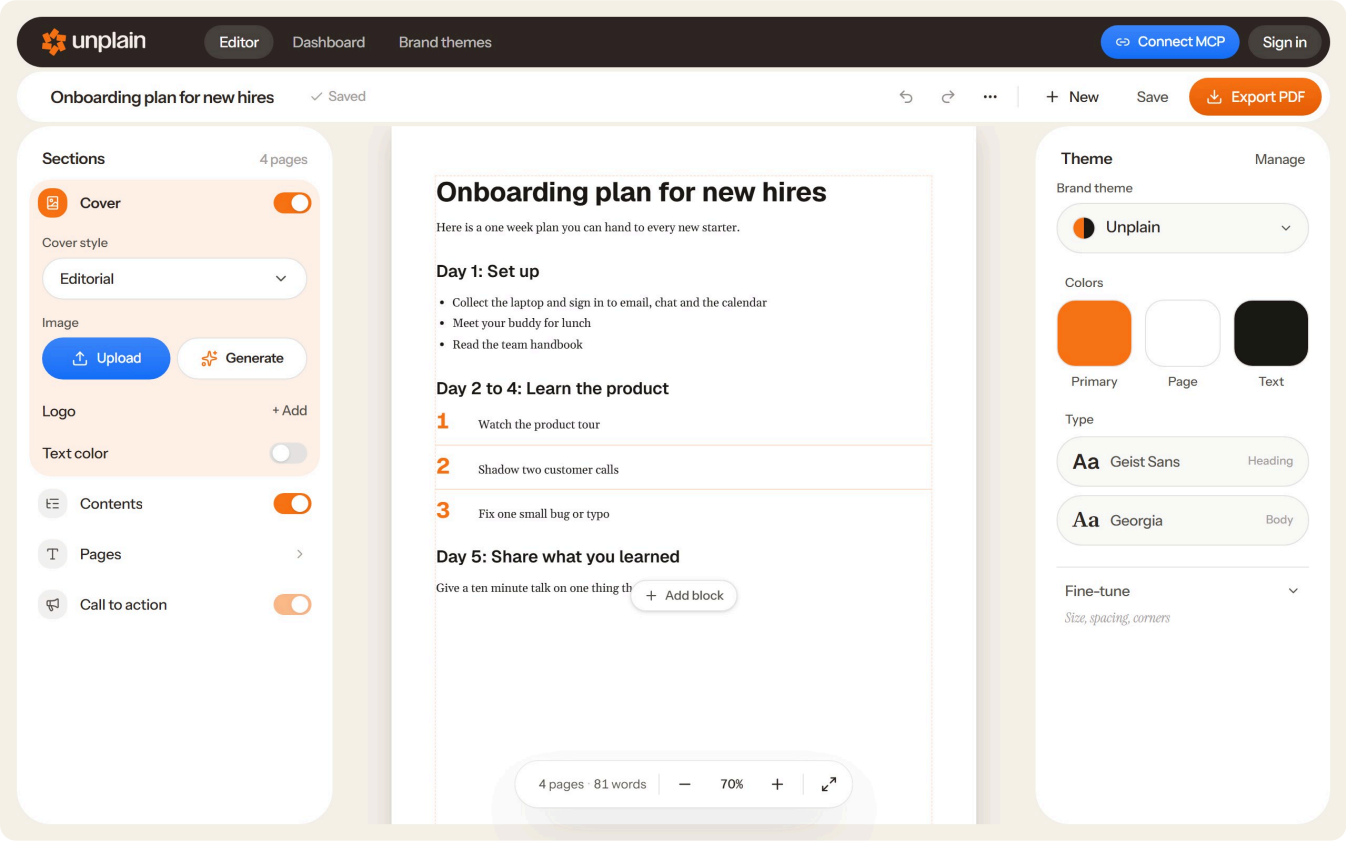
The start screen. The numbers match the steps above.

TIP

In ChatGPT or Claude, use the copy button under the answer instead of selecting the text with your mouse. The button copies the headings and lists as Markdown, and Unplain keeps every one of them.

What you get back

Here is the text from the screenshot above, a second after clicking Create. The headings became a hierarchy, the bullets became a list, and the numbered lines became a set of steps. Nothing was styled by hand.



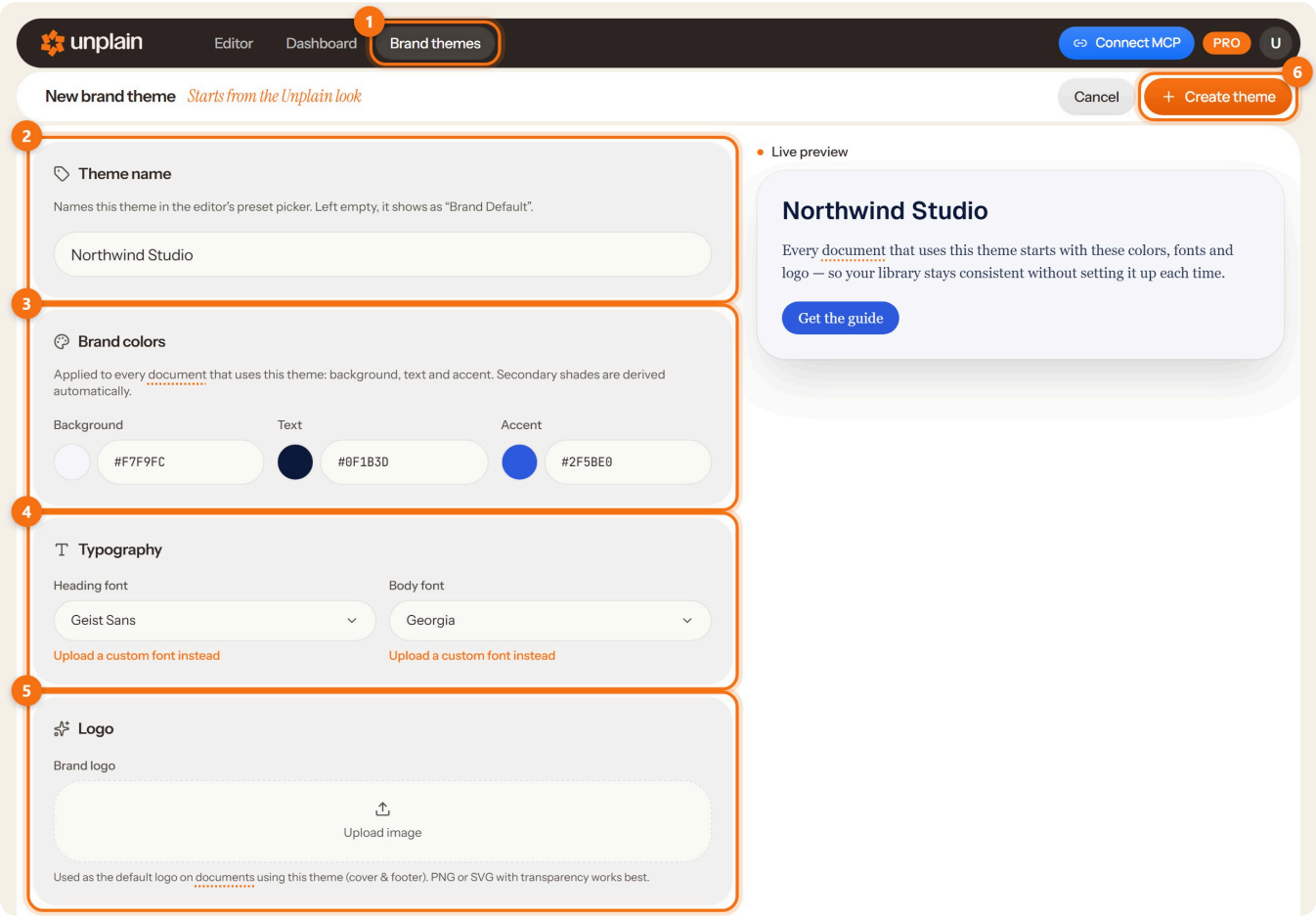
The same text, designed. It is now an ordinary document: click anything to change it.

From here, everything is editable. Rewrite a sentence, drag a picture in, switch the cover off, or choose a different cover style in Sections on the left.

Set up your brand

A Brand Theme is your colours, fonts, logo and links, saved once. Every new document can start from it, so a document already looks like yours before you write a word. You need a free account for this. The free plan includes one Brand Theme and Pro includes 25.

Create your Brand Theme



A new brand theme. The live preview on the right follows every change.

1 **Click Brand themes** in the top bar, then **New brand theme** at the top right. You get the form above.

2 **Give it a name**, such as your company or client. It is how you will find it in the editor.

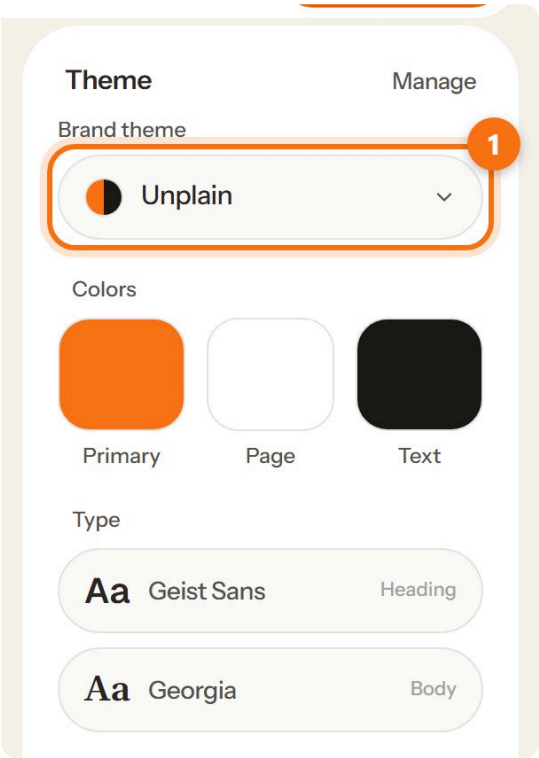
3 **Set your three brand colours.** Background is the page, Text is the body copy, and Accent colours the headings, buttons and bullets. Paste your hex codes or pick them.

4 **Choose your fonts**, one for headings and one for body text. On Pro you can upload your own font files too.

5 **Upload your logo.** It goes on the cover and in the footer of every page. A PNG or SVG with a transparent background works best.

6 **Click Create theme** to save it.

Use it in a document



Brand theme, at the top of the Theme panel.

Open any document and look at Theme on the right. **Click the Brand theme picker** and choose your theme. The colours, the fonts and the logo change on every page at once.

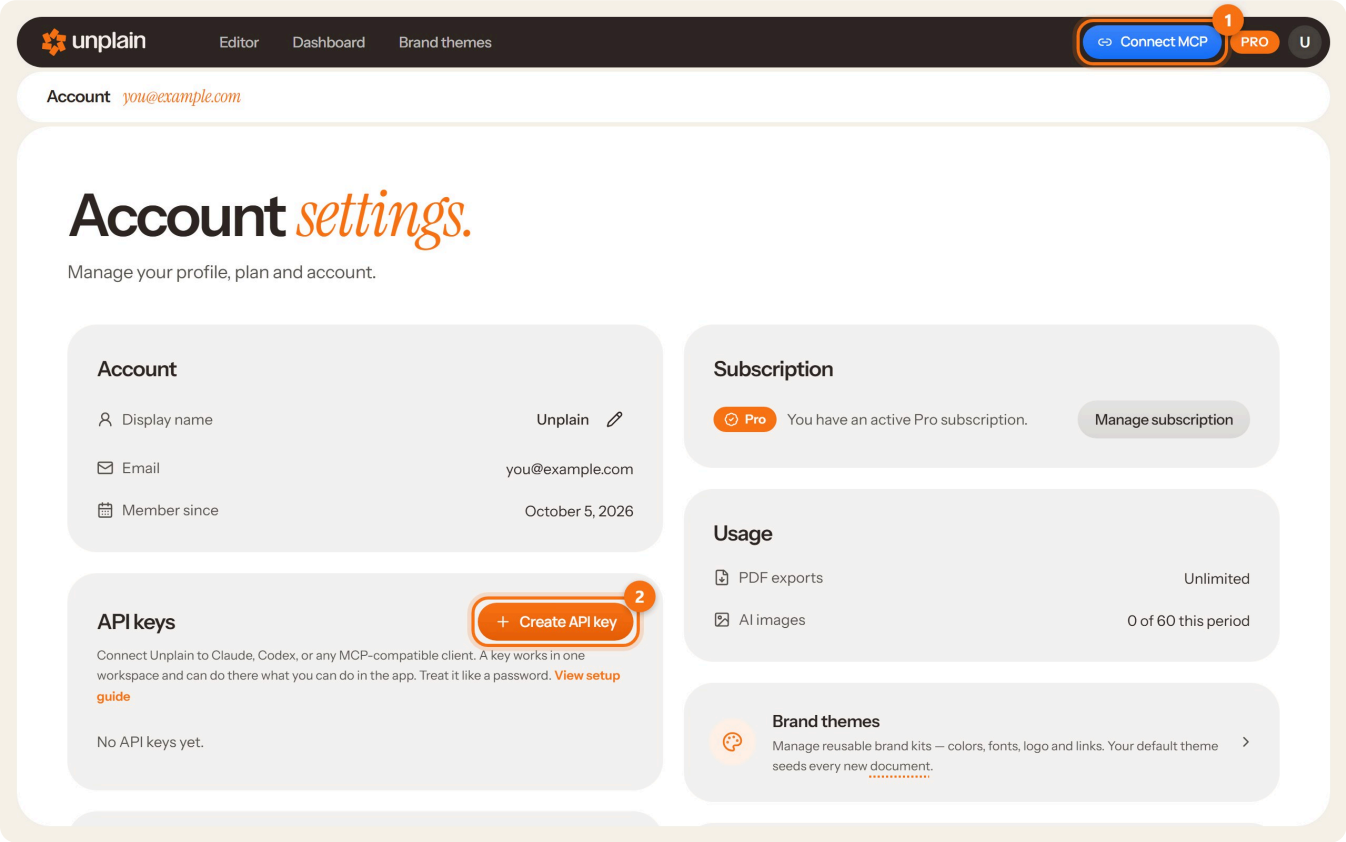
> **TIP**
> Back on the Brand themes page, choose Set as default on your theme. Every new document then starts in your brand, with nothing to pick.

Connect your AI assistant

If you already write with an AI assistant, you can skip the copy and paste. Connect it to Unplain, and ask for a document in plain words. The assistant creates it in your Unplain account, in your brand, and exports the PDF.

The connection uses MCP, an open standard that lets AI assistants use tools. You do not need to know how it works. Setup takes about two minutes and needs a free account.

Step 1: Create an API key



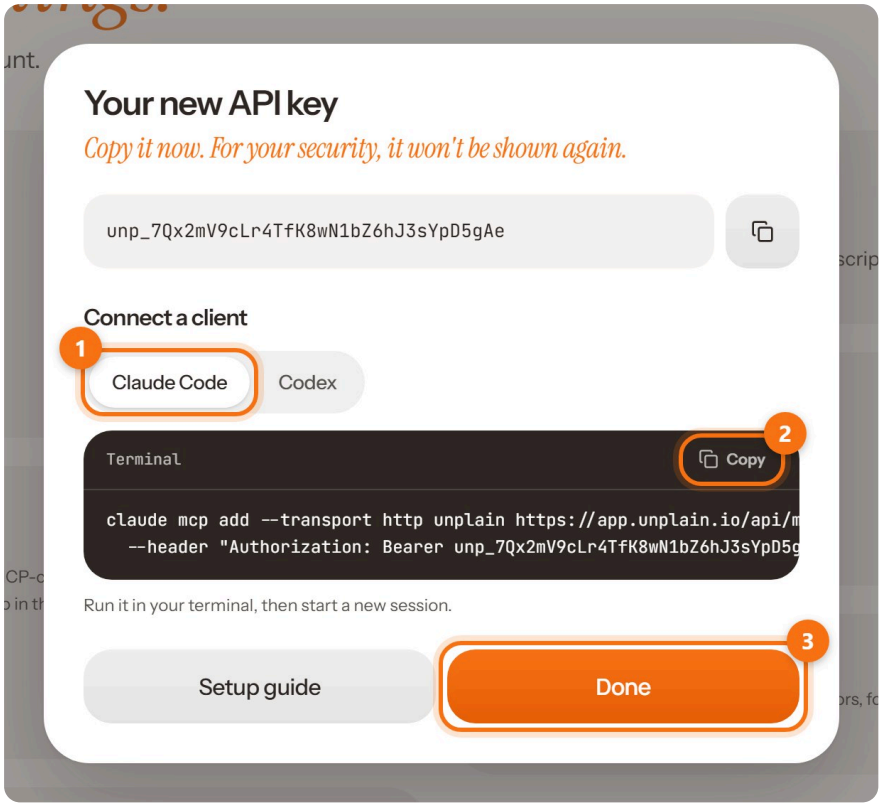
Connect MCP takes you to the API keys section of your account.

1 **Click Connect MCP** in the top bar.

2 **Click Create API key.**

3 **Name the key and click Create key.** A name such as Claude Code helps you tell your keys apart later.

Step 2: Copy the setup command



Your new key, already inside a ready-to-run command.

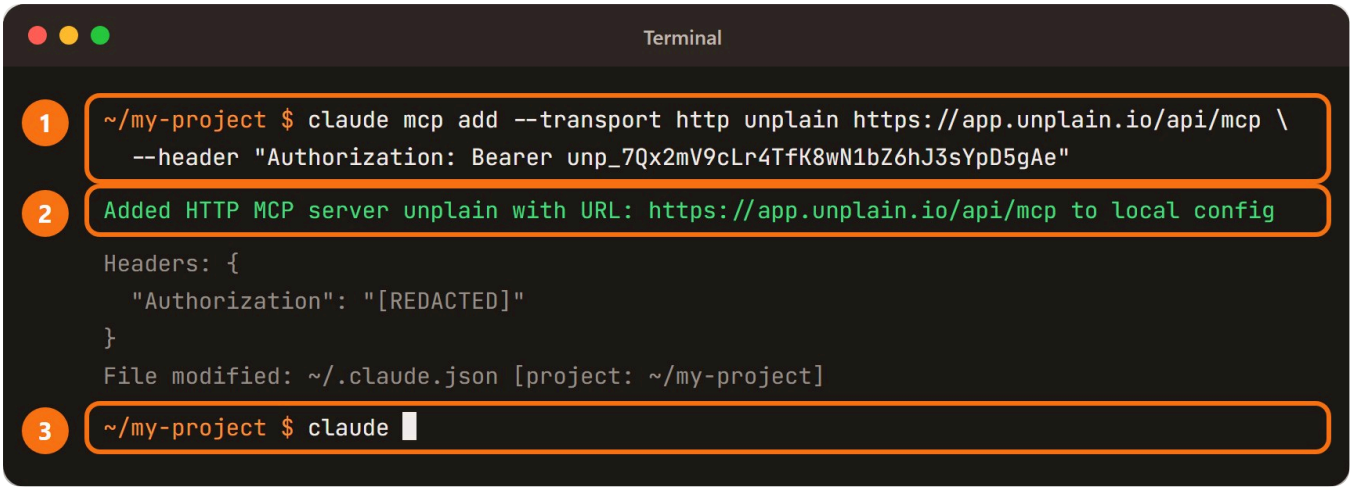
1 **Pick your assistant's tab.** Choose Claude Code or Codex.

2 **Click Copy.** You now have the whole setup command, with your key already in it.

3 **Click Done once the command has run.** The key is shown only once.

> **TIP**
> Treat your key like a password. If you lose it, create a new one and revoke the old one on the same page.

Step 3: Run it in your terminal



Claude Code confirms that it added Unplain.

1 **Paste the command into your terminal and press Enter.**

2 **Check for the confirmation.** Claude Code answers that it added the Unplain server.

3 **Start a new session** by typing claude. A session that was already open will not see Unplain until you restart it.

Now ask for a document the way you would ask a colleague. It lands in your Unplain Dashboard as well, ready for a final polish by hand.

Turn my notes in research.md into a branded ten page guide with relevant pictures, and export the PDF.



Now make yours.

Paste an AI answer, upload a file, or ask your assistant. Your first designed document is a few seconds away.

Create your first document

Made with Unplain